PANDIT LAKHMI CHAND

STATE UNIVERSITY OF PERFORMING AND VISUAL ARTS, ROHTAK

(A State University established under Haryana Act No. 24 of 2014)



FACULTY OF VISUAL ARTS FOUNDATION COURSE SCHEME OF EXAMINATION AND SYLLABUS

Programme Code: BVA/F
Duration – 01 Year Full Time
CHOICE BASED CREDIT SYSTEM
ACADEMIC SESSION 2019-20 ONWARDS

SEMESTER - I

Paper Code	Course Title	Course Category	Course Credit	Internal Evaluation	External Evaluation	Total Marks	Duration of Examination
BVA/F/101	Drawing-I	CORE	04	30	70	100	
BVA/F/102	Design-2D & 3D-I	CORE	04	30	70	100	Portfolio Submission /Jury/Viva
BVA/F/103	Pictorial Painting-I	DSE	04	30	70	100	
BVA/F/104	Print Making- I	DSE	04	30	70	100	-
BVA/F/105	Clay Modelling-I	DSE	04	30	70	100	-
BVA/F/106	Geometry & Perspective-I	DSE	04	30	70	100	-
BVA/F/107	Lettering & Typography-I	SEC	02	15	35	50	-
BVA/F/108	History & Appreciation of Art-I	SEC	02	15	35	50	
BFC/109	Soft Skills-I	OE/SEC	02	15	35	50	Exam 2 Hours
BFC/110	Computer Applications-I	OE/SEC	02	15	35 (20+15)	50	
BFC/111	Environmental Studies	OE/SEC	02	15	35	50	
Total			32	240	560	800	

BFC/110 will have Theory paper of 20 marks and Practical paper of 15 marks each of 01 hour duration. BFC/111 is a non-credit i.e. its marks will not be counted in degree marks, but it has to be passed as per criteria given in UG Common Ordinance.

SEMESTER - II

Paper Code	Course Title	Course Category	Course Credits	Internal Evaluation	External Evaluation	Total Marks	Duration of Examination
BVA/F/201	Drawing-II	CORE	04	30	70	100	
BVA/F/202	Design-2D & 3D-II	CORE	04	30	70	100	Portfolio
BVA/F/203	Pictorial Painting-II	DSE	04	30	70	100	Submission/ Jury/Viva
BVA/F/204	Print Making-I	DSE	04	30	70	100	-
BVA/F/205	Clay Modelling-II	DSE	04	30	70	100	-
BVA/F/206	Geometry & Perspective- II	DSE	04	30	70	100	-
BVA/F/207	Lettering & Typography- II	SEC	02	15	35	50	-
BVA/F/208	History & Appreciation of Art-II	SEC	02	15	35	50	T.
BFC/209	Soft Skills-II	OE	02	15	35	50	Exam 2 Hours
BFC/210	Computer Applications- II	OE	02	15	35 (20+15)	50	2 Hours
		Total	32	240	560	800	

[#] All papers are compulsory. BFC/110 will have Theory paper of 20 marks and Practical paper of 15 marks each of 01 hour duration.

SYLLABUS FOR SEMESTER – I & II

SEMESTER - I

Paper-1: Drawing-I

Paper Code: BVA/F/101 Course Credits: 04

Course Objective:

• Drawing is the basic element of learning art. Drawing exercises are to acquire accurate sense of observation and skills to present representational art.

Course Contents:

Module I:

- Drawing still life or object drawing to explore basic drawing tool 'Pencil'. Suggestion of solidity by line work as well as light and shade, realization for rhythmic relationship between line, mass, volume and texture, emphasis on various of visual experiences.
- Learning basic elements of drawing.
- Still life or object drawing.

Module II:

- Pencil work representing still life with familiar objects .like fruits, foliage and flowers.
- Emphasis on creating characteristics and volume (light and shade).
- Basic knowledge of drawing with pencil.
- Still life with from arranged objects like fruits, drapery etc.

- 1. Perard, Victor. Anatomy and Drawing. New York: Pitman Publishing, 1955.
- 2. Perard, Victor. Figure Drawing. New York: Grosset and Dunlop, 1956.
- 3. Sheek, Carl. Drawing Hands. New York: Grosset and Dunlop.
- 4. Brooks, Walter. The Art of Drawing Heads and Hands. New York: M. Grumbacher, 1966.

Paper-2: Design 2D & 3D-I

Paper Code: BVA/F/102 Course Credits: 04

Course Objective:

• Learning Design is to understand the basic visual language and various methods of form synthesis. It is to develop intellectual and imaginative abilities in creative thinking. It is to provide technical know-how about the principles of design, distribution of space, proportion, behaviour of force and energy contained in lines, form and colour. Organized design exercises in different media offer a wide range of opportunity to develop systematic and intuitive approaches to creative work.

Course Content:

Module I:

• Transformation of simple shapes into well balanced design. Understanding the subjective and objective value of applied art. Visualize complex forms into simple, primitive and basic forms.

- 1. Meggs, Philip B. A History of Graphic Design. London: Viking, 1986.
- 2. Smith, Stan and H. F. Tenholts, H.F. The Designer's Handbook.
- 3. Winteb and Milton. The Creative Connection.
- 4. Industrial Designers Society of America. Innovation.

Paper-3: Pictorial Painting-I

Paper Code: BVA/F/103 Course Credits: 04

Course Objective:

• The objective of this course is to acquire experience in basic knowledge to explore painting techniques. Structured exercises on painting include basic colour theory and pictorial composition, which enables students to be confident in the use and manipulation of colour. It also provides a clear idea of different painting techniques. Like water colour and opaque colour. Learning colour techniques of transparent and opaque representing still life and social themes.

Course Contents:

Module I:

• Understanding the colour and its possibilities. Practical approach to know primary, secondary and other colours to develop a clear perception about painting work. Painting from objects and nature; study of colours, forms, perspective, tone and texture. Experimenting with vibrant, fluorescent colours and passionate sophistication of opaque and transparent colors. Draw and paint with transparent or opaque colour on a theme (from memory)

Module II:

- Handling the tools, application and control of a wide range of media. Understanding
 the detail complex possibilities exploiting different types of colours. Project works on
 monochromatic experimentations.
- Still life with monochromatic.
 - No. of works to be done
- Colour knowledge
- Memory drawing painting.
- Monochrome still life

- 1. Blake, Wendon. The complete painting course. New York: Bonanza Books, 1984.
- 2. Sheaks, Barelay. Drawing and Painting the natural environment. Warcester, Massachusetts, 1974
- 3. Elizabeth. Collage.
- 4. Garnentt, Angelice. Mosaics.

Paper-4: Print Making-I

Paper Code: BVA/F/104 Course Credits: 04

Course Objective:

 This hands-on course is to introduce basic techniques in surface printing in one and more colors. It is to learn and experience simple methods of making printing lino cut technique. To introduce more techniques of surface printing in one and more colours, creating blocks with cardboard, plywood or linoleum. Experimental printing with other materials.

Course Contents:

Module I:

• Learning basic studio techniques in print making, surface printing relief media and use of printing equipments and tools. Understanding the concept of design construction and composition in black and white. Simple method of making relief blocks for linoprint based on final design layout.

Module II:

 Handling the process of ink application on prepared block; experimenting with different colour-combination and paper surface. Wood cut printing in black and white.

- 1. Lambert, Susan. Prints: Art and Techniques. London: V&A Publishing, 2001.
- 2. Walker, George A. The Woodcut Artist's Handbook.
- 3. Allen, Lynne. The Best of Printmaking: An International Collection. Rockport Publishers, 1997.
- 4. Coldwell, Paul. Printmaking: A Contemporary Perspective. Black Dog Publishing, 2010.

Paper-5: Clay Modeling-I

Paper Code: BVA/F/105 Course Credits: 04

Course Objective:

• Clay Modeling to develop visual awareness in three dimensions, through manipulative skills in clay and plaster etc.

Course Contents:

Module I:

• Simple relief composition in clay, technique of terracotta and direct modeling in plaster.

Textbooks & References:

- 1. Grubbs, Daisy. Modelling A likeness in clay.
- 2. Smith, Stan and Tenholt, H.F. The Sculptors Handbook.
- 3. Midgley, Barry. Complete Guide to Sculpture.
- 4. Copnall Bainbridge. Sculptor's Manual.

Paper-6: Geometry and Perspective-I

Paper Code: BVA/F/106 Course Credits: 04

Course Objective:

• Introduction to orthographic projections in simple positions, drawing of plan, elevation and section of simple objects to scale, full size, reduced or enlarged. This is to provide adequate knowledge on visual illusion depending upon the distance and point of view. It makes the learners well-equipped in measurement and scaling system related to visual art.

Course Contents:

Module I:

• Projections of solids in simple positions. Drawing of plan, elevation and section of simple objects. Enlargement and reduction of drawings in different scales.

- 1. Martin, C.L. Geometrical Drawings, C. L. Martin, Macmillan Co, London, 1968.
- 2. Herbert, Kurt. Artists Technique.

Paper-7: Lettering & Typography-I

Paper Code: BVA/F/107 Course Credits: 02

Course objective:

The objective of the course is to:

- Develop an understanding of the terminology of Typography and its historical origins.
- Develop a basic proficiency in identifying and classifying type through its main features
- To express and apply typographical styles through various media and mediums.

Course Content:

- Introduction to Typography.
- Study of Type anatomy; Construction of a San-serif, Serif and Devnagari, Parts of the Letters, etc.

Text & References:

1. Boyle, Caillin. Color Harmony for the web. Rockport Publishers, 2001.

Paper-8: History & Appreciation of Art-I

Paper Code: BVA/F/108 Course Credits: 02

Course Objective:

• The objective of teaching history of art is to acquaint the students with visual cultures from the earliest time to the present. The course is designed on the conviction that the learners can understand its relation to his own time and the technology at his command through an awareness of the relationship to his artistic predecessors.

Course Content:

Module I:

- Mauryan Period, Sunga Period
- Kushan Period, Gandhara Period

- 1. Dasgupta, S.N.: Fundamentals of Indian Art.
- 2. Coomaraswamy, A.K.: History of Indian and Indonesian Art.
- 3. Janson: History of Art.
- 4. Gardener, Helen: Art through the ages.
- 5. Rowland, Benjamin: The Art and Architecture of India.
- 3. Bhattacharya, S,,K,: The Story of Indian Art.
- 4. Shivaramaurti: 5000 Years of Indian Art.
- 5. Tomory, Edith: A History of Fine Arts in India and West.
- 6. Coomaraswamy, A.K.: Dance of Shiva.
- 7. Coomaraswamy, A.K.: Transformation of Nature in Art.
- 8. Croce, Beneditto: Aesthetics.
- 9. Bosanguet: History of Aesthetics.
- 10. Van Loon: Art of Mankind.
- 11. Van Loon: Civilization of Mankind.
- 12. Bazin, Gerrmain: Concise History of Art. Vol. 1 & 2.
- 13. Binyon, Lawrence: Introduction of Chinese Art.
- 14. Rowland, Benjamin: History of Indian and Indonesian Art.
- 15. Berenson, Bernard: Italian Painters of the Renaissance.
- 16. Read, Herbert: Art Now
- 17. Read, Herbert: Grassroot of Art.
- 18. Arnason, H.H.: History of Modern Art.
- 19. Janson: History of Painting.
- 20. Newton, Eric: History of Western Painting.

Paper-9: Soft Skills-I

Paper Code: BFC/109 Course Credits: 02

Course Objective:

• To inculcate soft skills among students so that they may carry themselves comfortably in all walks of life, as a student and as an individual in society. The major emphasis shall be on effective communication skills (verbal &non-verbal), to plan a career, interviewing and other assessment procedures, enhancing employability as per aptitudes and interests. The course shall also focus on self-management and leading a good life. The pedagogy shall be transactional as an admixture of lecture, demonstration, practicum, feedback and situational exercises.

Course Content:

Personality Development:

- Understanding the Self: Carrying the self, Personal Grooming, Dressing- dress as Non-verbal text, Greetings and Etiquette
- Communication Skills: Language Etiquette, Listening & Hearing, Speaking and Audibility, Storytelling & Narration
- Study of the Self and the Other: Physical Self- Body image, Body Language and Para-Language. Psychological Self- Joharry Window, Ethics and Ethical Conduct- Gender sensitization, Tolerance and inclusiveness
- Developing and Maintaining Relationships: Ice breaking, Social inhibitions
- Managing activities of daily living
- Time perspective- Living in the present and Goal setting
- SWOT Analysis: Strengths and weaknesses

Career Planning and Development:

- ICT enabled Communication Skills
- Interests and Vocational Choices
- Basic Interviewing
- Employability: Understanding Career Objectives
- Problem solving and Critical Thinking

Note:

- Detailed teaching programme to be made before the commencement of the semester and circulated to the students at the commencement of the semester.
- Examiner will set seven questions in total, covering the whole syllabus. Students will have to attempt 4 Questions in all.
- All the questions carry equal marks [6.25 X 4 = 25]

Paper-10: Computer Applications-I

Paper Code: BFC/110 Course Credits: 02

Course content:

- 1. **Knowing computer:** What is Computer, Basic Applications of Computer; Components of Computer System, Concepts of Hardware and Software;
- 2. **Operating Computer using GUI Based Operating System:** What is an Operating System; Basics of Popular Operating Systems; The User Interface; Use of Common Icons, Viewing of File, Folders and Directories, Creating and Renaming of files and folders, Opening and closing of different Windows; Using help;
- 3. **Word Processing:** Word Processing Basics; Opening and Closing of documents; Text creation and Manipulation; Formatting of text; Table handling; Spell check, language setting and thesaurus; Printing of word document.
- 4. **Using Spread Sheet:** Basics of Spreadsheet; Manipulation of cells; Formulas and Functions; Editing of Spread Sheet, printing of Spread Sheet.
- 5. **Making Small Presentation:** Basics of presentation software; Creating Presentation; Preparation and Presentation of Slides; Slide Show; Taking printouts of presentation / handouts.
- 6. **AutoCAD:** Introduction to AutoCAD (Computer Aided Drafting & Designing) as drafting tool. Function keys, Shortcut keys, Different sizes of paper as drafting tool, Navigating the Working Environment Learning Drawing Elementary CADD command Line, Polyline, Polygon, Circle, arc, ellipse, Text Single Text, Multitext, Dtext, Dimensioning. Implementing basic commands of 2D in AutoCAD and making simple figures in 2D..
- 7. **AutoCAD**: Working with Files, Displaying Objects, Creating Basic Objects Selecting Objects in the Drawing Changing an Object's Position.

Suggested Books:

- 1. Sinha, P.K.: Computer Fundamentals, New Delhi: BPB Publications.
- 2. Clifton, H.D. Business Data Systems. 3rd ed. New Delhi: Prentice Hall of India.
- 3. Sandler, Corey et al. Teach Yourself Office-97 for Windows. New Delhi: BPB Publications.
- 4. Courter, Gini et al. MS-Office User Certification Study Guide. New Delhi: BPB Publications.
- 5. CADfolk (2018). AutoCAD 2019 for Beginners.
- 6. Omura, George and Benton, Brian C. (2018). Mastering AutoCAD 2019 and AutoCAD LT 2019.

Note:

- The paper setter will set questions in two parts (A & B).
- In part A, the paper setter will set 15 objective type questions carrying 2 mark each.
- In Part B, the paper setter will set 02 descriptive type questions out of which students shall attempt any 1 questions carrying 5 marks each.

Paper-11: Environmental Studies

Paper Code: BFC/211 Course Credits: 02

Faculty: Module Assessment: (Examination and Assignments)

Course Overview:

• Course intends to acquaint the students with issues related to environmental problems and train the students to locate and comprehend environmental issues.

Course objective:

 To develop an awareness about environmental issues to create cognitive capacity and resourcefulness in students.

Course content:

Unit 1: Environmental Awareness

Unit Overview : Introduction to environmental Science. It's Definition, scope, importance and need for public awareness.

Learning Objectives : To develop understanding of multidisciplinary nature of environmental science

Lesson Plan: Week 1 – Day 1: Environment and Natural Processes

Theoretical inputs: Introductory lecture on environmental science. Detail discussion on the environment and natural processes like weather (e.g. storms), geological (e.g., earthquakes) and hydrological events (e.g., floods). Practical Exercises/Assignments: Week 2 - Day 1: Environmental issues. Theoretical inputs: Concept of Sustainable Development, Issues affecting future development Practical Exercises/Assignments: Week 3 - Day 1: Importance and need for public awareness Theoretical inputs: Discussion on various awareness programs, Case studies Practical Exercises/Assignments:

Unit 2: Natural Resources & Biodiversity

Unit Overview : To introduce the Renewable and non -renewable resources, Forest resource, consequences of deforestation, floods and draughts, equitable use of resources for sustainable development, Dams benefits and problems.

Learning Objectives : To develop understanding on availability of Natural Resources and their status.

Lesson Plan : Week 4 – Day1 : Natural Resources

Theoretical inputs : Types of Renewable and non -renewable resources Practical Exercises/Assignments: Week 5 - Day 1 : Forest resource, consequences of deforestation, floods and draughts, equitable use of resources for sustainable development, Dams benefits and problems.

Theoretical inputs: Practical Exercises/Assignments: Week 6 - Day 1: Biodiversity: ecosystem diversity, threats to biodiversity, conservation of biodiversity Theoretical inputs: Practical Exercises/Assignments:

Unit 3 : Ecosystem

Unit Overview: Related theories.

Learning Objectives: How it functions.

Lesson Plan: Week 7 – Day 1: To introduce concept of an ecosystem and various; To develop understanding of an ecosystem and Concept of an ecosystem, structure and function of an ecosystem. Theoretical inputs Practical Exercises/Assignments: Week 8 - Day 1: Producer, consumer and decomposer, energy and nutrient flow biogeochemical cycles. Theoretical inputs: Practical Exercises/Assignments: Week 9 - Day 1: Food chain, food web, ecological pyramid Theoretical inputs: Practical Exercises/Assignments:

Unit 4: Environmental Pollution & Social Issues

Unit Overview : To introduce the Renewable and non -renewable resources, Forest resource, consequences of deforestation, floods and draughts, equitable use of resources for sustainable development, Dams benefits and problems.

Learning Objectives : To develop environmental sensitivity in students.

Lesson Plan: Week 10 - Day 1: Segments of environment, sources, pathways and fate of environmental pollutants, causes of environmental pollution, physical, chemical and biological transformation of pollutants, population explosion, environment and human health, human rights, value education, women and child welfare.

Theoretical inputs: Practical Exercises/Assignments: Week 11 - Day 1: Air Pollution Theoretical inputs: Various segments of atmosphere and their significance, classification of air pollutants, toxic effects, sampling and analysis, stationary and mobile emission, sources and their control.

Photochemical smog, sulphurous smog, greenhouse effect, global warming, ozone depletion, Air (prevention and control of pollution) Act (10). Practical Exercises/Assignments: Week 12 - Day 1: Water Pollution. Theoretical inputs: Water resources, sources of water pollution, various pollutants, their toxic effect, portability of water, municipal water supply, disinfection, characteristics of waste water, primary and secondary waste water treatment, BOD and COD measurement and their significance, rain water harvesting, water shed management, Water (pollution and control) Act.(12) Practical Exercises/Assignments:

Unit 5: Human Population & Environment

Concept of sustainable development; Issues affecting future development (population, urbanization, health, water scarcity, energy, climate change, toxic chemicals, finite resources etc.); Environmental units.

- 1. Sharma and Kaur. Environmental Pollution.
- 2. De. Environmental Chemistry.
- 3. Davis M. L. and Cornwell D. A. Introduction to Environmental Engineering. 4th ed. New York: McGraw Hill.
- **4.** Masters G. M., Joseph K. and Nagendran R. Introduction to Environmental Engineering and Science. 2nd ed. New Delhi: Pearson Education.

SEMESTER - II

Paper-1: Drawing-II

Paper Code: BVA/F/201 Course Credits: 04

Course Objective:

• Drawing is the basic element of learning art. Drawing exercises are to acquire accurate sense of observation and skills to present representational art.

Course Contents:

Module I:

- Drawing human figures to study proportion. Centre of gravity, inclination of main mass based on anatomical structure.
- Sketches / drawing

Module II:

• Drawing from nature - Outdoor study

- 1. Perard, Victor. Anatomy and Drawing. New York: Pitman Publishing, 1955.
- 2. Perard, Victor. Figure Drawing. New York: Grosset and Dunlop, 1956.
- 3. Sheek, Carl. Drawing Hands. New York: Grosset and Dunlop.
- 4. Brooks, Walter. The Art of Drawing Heads and Hands. New York: M. Grumbacher, 1966.

Paper-2: Design 2D & 3D-II

Paper Code: BVA/F/202 Course Credits: 04

Course Objective:

• Learning Design is to understand the basic visual language and various methods of form synthesis. It is to develop intellectual and imaginative abilities in creative thinking. It is to provide technical know-how about the principles of design, distribution of space, proportion, behaviour of force and energy contained in lines, form and colour. Organized design exercises in different media offer a wide range of opportunity to develop systematic and intuitive approaches to creative work.

Course Contents:

Module I:

- Repetition of a well composed square block, with simple shapes or image into different scale to create rational or systematic design. Concept of positive and negative areas.
- Module II:
- Creating conceptual design emphasizing the importance of lines and forms. Project on experimental design in creative forms.

- 1. Meggs, Philip B. A History of Graphic Design. London: Viking, 1986.
- 2. Smith, Stan and H. F. Tenholts, H.F. The Designer's Handbook.
- 3. Winteb and Milton. The Creative Connection.
- 4. Industrial Designers Society of America. Innovation.

Paper-3: Pictorial Painting-II

Paper Code: BVA/F/203 Course Credits: 04

Course Objective:

• The objective of this course is to acquire experience in basic knowledge to explore painting techniques. Structured exercises on painting include basic colour theory and pictorial composition, which enables students to be confident in the use and manipulation of colour. It also provides a clear idea of different painting techniques. Like water colour and opaque colour. Learning colour techniques of transparent and opaque representing still life and social themes.

Course Content:

Module I:

• Still life with multicolour in transparent water colour technique.

Module II:

• Developing opaque colour treatment on figurative composition based on social themes.

- 1. Blake, Wendon. The complete painting course. New York: Bonanza Books, 1984.
- 2. Sheaks, Barelay. Drawing and Painting the natural environment. Warcester, Massachusetts, 1974
- 3. Elizabeth. Collage.
- 4. Garnentt, Angelice. Mosaics.

Paper-4: Print Making-II

Paper Code: BVA/F/204 Course Credits: 04

Course Objective:

 This hands-on course is to introduce basic techniques in surface printing in one and more colors. It is to learn and experience simple methods of making printing lino cut technique. To introduce more techniques of surface printing in one and more colours, creating blocks with cardboard, plywood or linoleum. experimental printing with other materials.

Course Content:

Module I:

• Experimenting and exploring various texture of different surface using materials like wire, wire mesh, coarse cloth, cork, cardboard and ply wood on print surface. Taking monoprints.

Module II:

• Experimenting with different color-combination and paper surface.

- 1. Lambert, Susan. Prints: Art and Techniques. London: V&A Publishing, 2001.
- 2. Walker, George A. The Woodcut Artist's Handbook.
- 3. Allen, Lynne. The Best of Printmaking: An International Collection. Rockport Publishers, 1997.
- 4. Coldwell, Paul. Printmaking: A Contemporary Perspective. Black Dog Publishing, 2010.

Paper-5: Clay Modeling-II

Paper Code: BVA/F/205 Course Credits: 04

Course Objective:

• Clay Modeling to develop visual awareness in three dimensions, through manipulative skills in clay and plaster etc.

Course Contents:

Module I:

• Studies to understand three dimensional forms, texture and colour of the material, principle of weight, volume, space and contour.

Module II:

• Finishing of the final sculpture or relief and installation.

Textbooks & References:

- 1. Grubbs, Daisy. Modelling A likeness in clay.
- 2. Smith, Stan and Tenholt, H.F. The Sculptors Handbook.
- 3. Midgley, Barry. Complete Guide to Sculpture.
- 4. Copnall Bainbridge. Sculptor's Manual.

Paper-6: Geometry And Perspective-II

Paper Code: BVA/F/206 Course Credits: 04

Course Objective:

• Introduction to orthographic projections in simple positions, drawing of plan, elevation and section of simple objects to scale, full size, reduced or enlarged. This is to provide adequate knowledge on visual illusion depending upon the distance and point of view. It makes the learners well-equipped in measurement and scaling system related to visual art.

Course Content:

Module I:

1. Isometric projection of simple objects like cube, prism, pyramids, cone etc.

Module II:

2. Introduction of perspective - Parallel and angular perspective. Terminology like picture plane, station point, vanishing point. Perspective of simple geometrical objects and their combination.

Textbooks & References:

1. Martin, C.L. Geometrical Drawings, C. L. Martin, Macmillan Co, London, 1968.

2. Herbert, Kurt. Artists Technique.

Paper-7: Lettering & Typography-II

Paper Code: BVA/F/207 Course Credits: 02

Course objective:

The objective of the course is to:

- Develop an understanding of the terminology of Typography and its historical origins.
- Develop a basic proficiency in identifying and classifying type through its main features
- To express and apply typographical styles through various media and mediums.

Course Content:

- Typefaces and type variations, Readability, Legibility
- Study of basic type forms, terminology, and Specification.
- Expressive Power of typography.

Text & References:

1. Boyle, Caillin. Color Harmony for the web. Rockport Publishers, 2001.

Paper-8: History & Appreciation of Art-II

Paper Code: BVA/F/208 Course Credits: 02

Course Objective:

• The objective of teaching history of art is to acquaint the students with visual cultures from the earliest time to the present. The course is designed on the conviction that the learners can understand its relation to his own time and the technology at his command through an awareness of the relationship to his artistic predecessors.

Course Contents:

Module I:

Ceylon, Cambodia

Module II:

• Early Christian Period

Textbooks & References:

- 1. Dasgupta, S.N.: Fundamentals of Indian Art.
- 2. Coomaraswamy, A.K.: History of Indian and Indonesian Art.
- 3. Janson: History of Art.
- 4. Gardener, Helen: Art through the ages.
- 5. Rowland, Benjamin: The Art and Architecture of India.
- 6. Bhattacharya, S,,K,: The Story of Indian Art.
- 7. Shivaramaurti: 5000 Years of Indian Art.
- 8. Tomory, Edith: A History of Fine Arts in India and West.
- 9. Coomaraswamy, A.K.: Dance of Shiva.
- 10. Coomaraswamy, A.K.: Transformation of Nature in Art.
- 11. Croce, Beneditto: Aesthetics.
- 12. Bosanquet: History of Aesthetics.
- 13. Van Loon: Art of Mankind.
- 14. Van Loon: Civilization of Mankind.
- 15. Bazin, Gerrmain: Concise History of Art. Vol. 1 & 2.
- 16. Binyon, Lawrence: Introduction of Chinese Art.
- 17. Rowland, Benjamin: History of Indian and Indonesian Art.
- 18. Berenson, Bernard: Italian Painters of the Renaissance.
- 19. Read, Herbert: Art Now
- 20. Read. Herbert: Grassroot of Art.
- 21. Arnason, H.H.: History of Modern Art.
- 22. Janson: History of Painting.
- 23. Newton, Eric: History of Western Painting.

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Paper-9 : Soft Skills - II

Paper Code: BFC/209 Course Credits: 02

Advanced Course Duration: 4 hrs/Week, 64 hrs/Semester

Note: This course will be open to only those who qualify the Soft Skills- basic course.

Course content:

Personality Development:

- Communication Skills: Speaking in a Pier group, Formal group & Public Speaking. Case studies, Thematic appreciation
- Study of Self: Personal regard and Mutual regard
- Empathy- A trait and a skill, Observational Skills
- Emotional Intelligence: Understanding the emotions of Self and the Other & Emotional Self-regulation
- Managing Common stresses and anxieties- Preparedness and Planned Behavior
- SWOT Analysis: Opportunities and Threats

Career Planning and Development:

- Career Specific Communication Skills
- Using ICT enabled communication skills for the presentation of Self and one's potentialities.CV/Resume, Personal Profiling, Personal Dossier etc.
- Advanced Interviewing: Facing an interview board
- Presentation and Persuasion
- Employability: Goal Setting
- Event Management & Resource Management
- Analytical Skills and Rational Thinking

Evaluation:

- The courses shall be transacted in lecture-demonstration pedagogy where the students shall be engaged in exercises with participation in small groups. The objective shall be to develop independent learning through dedicated learning outcomes during modules. The level of all these skills, at the time of joining, mid-semester and at the end of the semester of the group shall be monitored and evaluated as per the standard procedures shall make the learning outcome.
- The evaluation of outcomes shall be through various modes such as personal and pier feedback, jury adjudication in a continuous assessment format.
- Incentives to motivate the participants shall be included within the pedagogy and the slow learners shall be counselled with individualized training procedures. A standardized practical manual for the communication lab shall be prepared and used as a study material and guide.

Paper-10: Computer Applications-II

Paper Code: BFC//210 Course Credits: 02

Course Content:

- 1. **Introduction to Internet, WWW and Web Browsers:** Basic of Computer networks; LAN, WAN; Concept of Internet; Applications of Internet; connecting to internet; What is ISP; Knowing the Internet; Basics of internet connectivity related troubleshooting, World Wide Web; Web Browsing softwares, Search Engines; Understanding URL; Domain name; IP Address;
- **2. Basic principles involved in developing a web site**; HTML Documents; Basic structure of an HTML document; Creating an HTML document; Mark up Tags; Heading-Paragraphs; Line Breaks; HTML Tags.
- 3. **Communications and collaboration:** Basics of electronic mail; Getting an email account; Sending and receiving emails, Google Maps etc. Brief Discussion about online courses like Moocs and their platforms.
- 4. **Information Security Concepts**: Information Security Overview; Types of Attacks; Goals of Security; Overview of Security Threats; Weak/ Strong Password Connections; Cyber Crime; Introduction to Cryptography/Encryption.
- 5. **Photoshop introduction:** Theory on graphic designing, Toolbar, Menu Bar, Options Bar, Toolbox All New, Opening an Existing File, Screen Modes, Standard Screen Mode, Full Screen Mode with Menu Bar, Creating a New Document, Saving Files, Reverting Files, Closing Files and Quitting Photoshop.
- 6. **Coral Draw:** Learning Coral draw: Getting Started with Corel Draw, Understanding the Color Palette Letterhead, Working with the Objects, Understanding other controls (Layers and Tables)

Suggested Books:

- 1. Internet and World Wide Programming, Deitel, Deitel and Nieto, 2012, Pearson Education.
- 2. Greenlaw, Raymond and Hepp, Ellen. Fundamentals of the Internet and the World Wide Web. New Delhi: Tata McGraw-Hill, 2012.
- 3. Greenlaw, Raymond. Inline/Online: Fundamentals of the Internet and the World Wide Web. New Delhi: Tata McGraw-Hill.
- 4. Bangia, Ramesh. Learning Desk Top Publishing (DTP).
- 5. Andrew Faulkner, Andrew and Chavez, Conrad. Adobe Photoshop CC Classroom in a book. 2019.
- 6. Jain, Satish. Coreldraw Training Guide.