

SHWETA SAINI

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➤ VISION

To associate with multi-dynamic institute, which may provide a platform to update my knowledge & skills in accordance with latest trends in teaching along with research that follows a tradition of anticipating & leading changes.

➤ ACADAMIC QUALIFICATION

- ❖ **Master of Fashion Design (M. Des.):** Apparel Design, State University of Performing and Visual Art (Rohtak), Haryana, India. Thesis "To improve the men's t-shirt designs considering the obesity and belly fat.". July 2019-July-2021.
- ❖ **Bachelor of Design (B. Des.):** Apparel Design, State University of Performing and Visual Art (Rohtak), Haryana, India. July 2012-June 2016.
- ❖ **Secondary School (12th):** Commerce, Vaish Model Sr. Sec. School, CBSE, India. April 2010-May 2011.

➤ PROJECTS

- ❖ To improve the men's t-shirt designs considering the obesity and belly fat.
- ❖ Midnight theme based night party wear design.
- ❖ Exoskeleton theme inspired by Sea-Shell base women's one-piece garment design.
- ❖ Maternity clothing design.
- ❖ TR cutting and pattern-making technique based on men's & women's garment design.
- ❖ The Black and white theme inspired garment design for women's office wear.
- ❖ Collaboration for kids wears design.

➤ WORK EXPERIENCE/INTERNSHIPS

- ❖ **Assistant Professor, Dada Lakhmi Chand State University of Performing and Visual Arts,** Faculty of Fashion & Design, Rohtak(Aug,2024 –present)
- ❖ **Assistant Professor, SGT University,** Faculty of Fashion & Design, Gurugram (April-2023 to Aug -2024)
- ❖ **Merchandiser, Krishna apparel,** Aug-2022 to Nov-2022.
- ❖ **Project co-coordinator & Technical Master Trainer,** Shahi Export Pvt. Ltd., Nov-2021 to July-2022.
- ❖ **Merchandiser, Street Nine Fashion,** July-2016 to June-2019.
- ❖ **Merchandising** Internship of one month in Bhomika Garments (P) Ltd. from June-2015 to July-2015.
- ❖ **Merchandiser** Internship of six months in Kanha Export House from Feb-2016 to May-2016.

➤ SKILLS

- ❖ Adobe Photoshop, Illustrator, In-Design, 3D CLO
- ❖ Rich peace, Corel draw, Microsoft Office, ERP.
- ❖ Digital illustration, Digital printmaking, (Digital & By Hand) Pattern making.
- ❖ Garment Construction& Technology, Surface design, Visual merchandising, Draping

BOOK PUBLISHED

- ❖ **Artificial Intelligence In Fashion** (2024) published by LWRN Studio ,ISBN:978-81-967256-7-9

PATENTS

- ❖ A Device for Trading and Finance Management (Patent Office, Govt. of India), **Design No. : 420629-001**

BOOK CHAPTER PUBLICATIONS

S.No.	Paper Title Name of the Journal/Book	Publisher/ISBN NO.
1	Industrial Development Unveiled: Dynamics, Challenges And Prospects In India's Textile And Apparel Industries	Noble Press/ 978-81-968300-0-7
2	Empowering The Indian Economy: Fashion Industry's Impact And Contribution	Noble Press/ 978-93-88996-88-4
3	Digital India 2025: Navigating Economic Growth Through Innovation And Technology	Noble Press/ 978-81-968974-8-2
4	Textile & Apparel Industry In India: Challenges, Opportunities, And Sustainable Growth	Noble Press/ 978-81-968974-8-2
5	The Economic Hegemony Of Palm Oil In The Indian Food Industry: Trends And Impacts	Empyreal Publishing House/ 978-93-49359-76-5
6	Transformation Of India: Upi's Role In Financial Inclusion And Digital Payments	Empyreal Publishing House /978-93-49359-76-5
7	Digital Marketing Innovations In India	Empyreal Publishing House/978-81-978639-1-2
8	A Study On Start Up Schemes In India	Empyreal Publishing House /978-81-978639-1-2

RESEARCH PAPER PUBLICATIONS

- ❖ The Role of Financial Literacy and Risk Preference in Shaping the Investment Decisions of Individual Investors, European Economic Letters, Vol-15, Issue 1 (2025), ISSN: 2323-5233(**ABDC C**)
- ❖ Nitesh Rawat, Anamika Shukla, Shweta Saini, Shubham Aggarwal, A Study On Impact Of Goods & Services Tax In India, The Management Accountant, Vol- 59 No. 04, April 2024, ISSN:0972-3528 (**UGC Care listed**)

- ❖ Saurabh Singh, Nitesh Rawat, Sonia, Shweta Saini, Analyzing Customer Behavior and Preferences towards Banking Services in Lucknow : A Comparative Study of Private and Public Banks, Shodh Disha, Vol- 62/8, April – June 2023, ISSN: 0975-735X (UGC Care listed)

DECLARATION

I do hereby confirm that all the information provided by me is true to my knowledge.

Date: 16.06.2025

Place:

Signature: