

Ms. Deepshikha Phogat

Assistant Professor | Fashion Futurist | Design Researcher | Digital Couturier

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"I don't just teach fashion—I sculpt cultural futures through fabric, form, and thought."

Professional Manifesto

An unstoppable force of creativity meets academic precision — I am Ms.. Deepshikha Phogat, a Gold Medalist Fine Artist in school and now Fashion Design educator, who dances fluently between couture craftsmanship and digital design science. My journey weaves across studios, classrooms, and research labs, driven by a relentless passion to revolutionize how fashion is thought, taught, and lived. I believe in mentoring creators, not just students — nurturing curious minds into visionary leaders who think in textures, silhouettes, systems, and sustainability.

Academic Credentials of Excellence

🎓 Master of Design (Fashion Design)

PLC State University of Performing and Visual Arts, Rohtak

2019 – 2021

Specialized in advanced garment construction, design systems, and 3D digital fashion.

🎓 Bachelor of Design (Fashion Design)

PLC State University of Performing and Visual Arts, Rohtak

2013 – 2017

Graduated with distinction; developed collections that bridged heritage textiles with contemporary silhouettes of story telling.

🏠 Senior Secondary & High School

Birla Balika Vidyapeeth, BITS Pilani

2006 – 2013

Awarded Gold Medal in Fine Arts for national-level excellence in Painting.

Professional Experience

Assistant Professor – Fashion Design

Faculty of Design, DLCSUPVA, Rohtak

July 2023 – Present

- Architecting curricula that push the boundaries of design education in India.
- Conducting workshops, critiques, and mentoring sessions that transform students into confident design thinkers.
- Championing research in digital fashion, sustainable materials, and cultural storytelling through garments.
- Spearheaded curriculum modernization for software and 3D CLO-based modules in undergraduate and postgraduate design.
- Mentored over **25+ students**, with **awarded in top fashion shows across india** for sustainable collections.
- Published and reviewed fashion research papers for journals, workshops, and interdisciplinary panels.

3D Fashion Designer

Dakiya Design Studio, Pune

Aug 2021 – Feb 2023

- Pioneered virtual runway presentations using CLO 3D.
- Collaborated with futuristic brands on avatar-based fashion prototypes.
- Blended tactile sensibility with digital precision to redefine virtual couture.
- Led **virtual fashion prototyping** for emerging brands using CLO 3D, increasing design cycle efficiency by 35%.
- Curated **4 capsule collections** presented via AR-enabled look-books.

Senior Fashion Designer

Spark Exports, Gurgaon

June 2018 – July 2019

- Spearheaded export collections for elite fashion houses in Europe and the Middle East.
- Directed a creative team from sketch to shipment, elevating the brand's international profile.
- Curated seasonal narratives aligned with Pantone trends and global fashion movements.
- Orchestrated full-season export collections for clients in Europe & UAE, boosting client retention by 30%.
- Developed a **360° look-book strategy** integrating photography, CAD, and storytelling.

Junior Fashion Designer

Priti Wears, Noida

May 2017 – May 2018

- Assisted in building cohesive design collections aligned with fast-moving retail demand.

- Developed mood boards, CAD flats, and production specs for flagship stores.
- Contributed to three successful summer collections that increased retail sales by 20%.
- Coordinated between design and merchandising to ensure 100% timely production.

Intern - Fashion Design

Triburg, Gurgaon

Dec 2016 – May 2017

- Initiated into the matrix of mass-market manufacturing, trend prediction, and merchandising strategy.
- Assisted in buyer presentations, tech pack preparation, and fabric board development for European clients.

Teaching & Research Interests

- Sustainable Fashion & Circular Design Models
- Digital Design & 3D Garment Simulation (CLO 3D)
- Fashion Anthropology & Cultural Storytelling
- Avant Garde & Future Materials
- Virtual Fashion & Augmented Reality Applications
- Feminist and Postcolonial Fashion Narratives
- Fashion Journalism, Styling and Photography
- 3D Draping to Couture Design
- Fashion Shows & Workshops.

Design Arsenal – Tools of My Trade

Software	Proficiency (%)
Adobe Creative Suite	★★★★★ (85%)
Procreate	★★★★★ (90%)
CLO 3D	★★★★☆ (80%)
Microsoft Office	★★★★★ (85%)
Corel Draw	★★★★☆ (80%)

Creative & Academic Skills

- Fine Artistry – Nationally awarded; exhibitions in institutional galleries.
- Research Thinking – Intersectional fashion analysis with publication credentials.
- Communication – Presentations, critiques, and lectures delivered at national forums.
- Mentorship – Trained student teams to win fashion hackathons and research awards.
- Curated new Syllabus of major and minor degrees of Department of fashion design in supervision.

Achievements – Milestones That Matter

- *4 International Conference Presentations* including at **FTC, IIT Delhi**.
- *2 National Conference Presentations*
- *2 Peer-Reviewed Research Publications* in the **19th Romanian Journal of Textile & Leather**.
- *Co-Author* of an academic book on **Augmented Reality in Fashion**.
- Guided award-winning student collections; nurtured emerging talents in national design contests.
- Speaker at interdisciplinary forums on digital fashion, AI in design, and sustainability futures.
- Guest of Honour at events of sustainable fashion shows to raise awareness.

Thought Leadership & Design Community Engagement

- **Speaker** – “*Digital Threads: The Future of AR in Apparel*,” IIT Delhi
- **Jury Member** – *Annual Design Showcase, DLCSUPVA*
- **Workshop Facilitator** – “*From Flat to Fabulous: Mastering 3D Drape with CLO*”
- **Fashion Show Curator** – Coordinated thematic showcases and workshop- contest-fashion show at university.

Languages

- English – Academic & Business Proficiency
- Hindi – Native Speaker