

Mr. Athar Ali E-mail- atharali@plcsupva.ac.in

Athar Ali has joined the university as regular faculty in 2013 in Department of Product Design. He has done Post Graduation Diploma from IICD, Jaipur in 2008. Overall he has more than 16 year of experience as Design professional and Design educator. Before joining as permanent faculty in the department, for 5 years, he has worked as design professional with different companies, Design Consultant for Indian Handicraft sector etc. He has also been invited by Govt. of Srilanka for design development workshop.

Currently he is looking after the Foundation Programme, Faculty of Design as Incharge, BoS member for Department of Product Design for continuous three terms. He has served as Incharge, Department of Product Design (2018 - 2023), course Coordinator Product Design (2016-2018). He is also serving as Nodal Officer Incubation center of the university. He has also been invited as external jury member in Shilpa Sadan, Visva-Bharti University, Shantiniketan.